

Dear Pro-life friend,



ADVOCATE



GUARDIAN



DEFENDER



CHAMPION

Choose Life Niagara is so excited to be gathering again in support of such an important cause, promoting respect for life from conception to natural death through education. On **Saturday**, **April 13**, **2024** at **Club Roma** in St. Catharines, we will be hosting our **Annual Respect for Life Dinner** with approximately 400 in attendance. This year we are pleased to welcome **Blaise Alleyne**, a pro-life speaker and co-author of *A Guide to Discussing Assisted Suicide* who has had thousands of conversations about abortion and euthanasia with people from all walks of life and trains people in effective pro-life apologetics. Tickets for the dinner can be purchased at chooselife.ca/events.

Each year, Choose Life Niagara is reaching hearts and minds through our major billboard campaign, informative events, sending students to the annual March for Life in Ottawa, hosting youth retreats, making ultrasounds available to vulnerable women, publishing a quarterly newsletter, having a presence on Facebook and Instagram, keeping our websites current, and speaking out for the vulnerable. A new initiative we began this year is *Life Reps Teams*, a program that teaches apologetics to our youth who are hungry for the knowledge and opportunity to defend life.

I would like to invite you to join our mission by becoming a sponsor. You'll notice our sponsorship program has new features this year. All levels of sponsorship offer the opportunity to directly promote life throughout Niagara by funding our advertising campaigns. You will receive a business expense receipt, your logo in our full colour dinner program, slideshow presentation, website, newsletter, and e-blast, reaching close to 2,000 members. Please refer to page 2 for more information on sponsorship opportunities. If you are interested in partnering with us, we kindly ask that you fill out the required attached form and send us your logo in png, pdf, jpg or vector format by **March 20, 2024**.

Feel free to contact our office, if you have any questions. Thank you for your consideration. We hope to see you at the dinner!

Sincerely in life,

Jen Nohara

President

Sponsorship Life opportunities

All sponsorships include a business expense receipt, logo in the dinner program, event slideshow, hyperlinked on the website, eblast, printed and e-newsletter (optional).

CHOOSE YOUR SPONSORSHIP COMMITMENT HERE!



\$250

ADVOCATE

ChooseLife Recycle Bin Location 2 months*



\$600

GUARDIAN

ChooseLife Billboard Location 1 month*



\$1000

ChooseLife Billboard Location, Design, Production

DEFENDER

1 month*



\$2000

ChooseLife Billboard Location, Design, Production

CHAMPION

2 months*

^{*}Your level of sponsorship will cover various contract fees for billboard/recycle bin advertising in Niagara. Final designs will be a ChooseLife design (your business name will not be on billboard/recycle bin).